

Culture and Tourism Sector

01 | Digital multilingual tourist guides, highlighting points of interest, trails and/or routes via mobile devices

02 | Multilingual cultural events promotion app

03 | Digital Repository of cultural content

04 | Digitization of the physical archive of the municipal library, historical archive and cultural associations

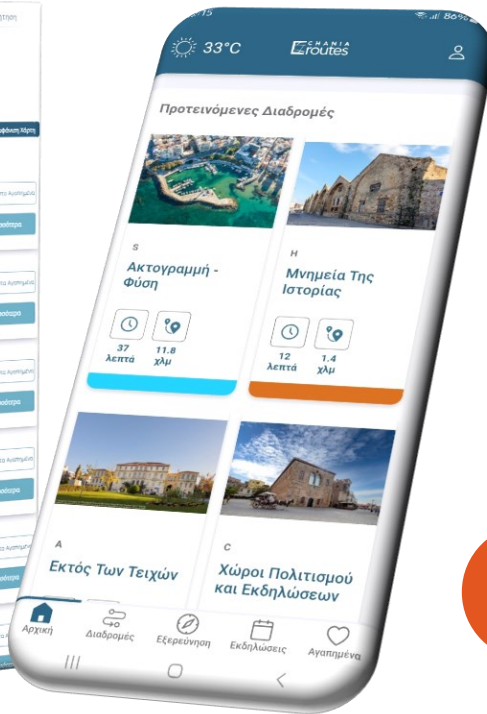
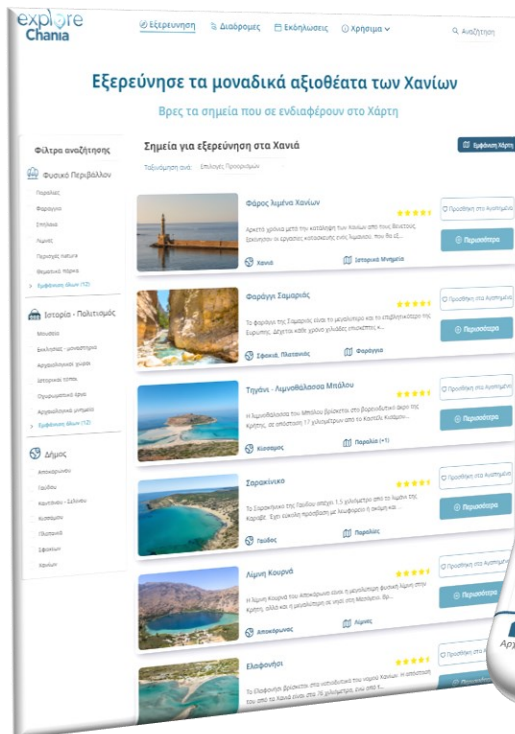
05 | Public library lending application

06 | Event management application

01 Digital multilingual tourist guides, highlighting points of interest, trails and/or routes via mobile devices

The solutions and technologies we create enrich visitors' experiences, contribute to their active participation through a modern participatory model and enhance innovative entrepreneurship.

Our aim is to promote and maximize the added value of the culture and tourism sectors, which are important areas of demand for the creative industries.

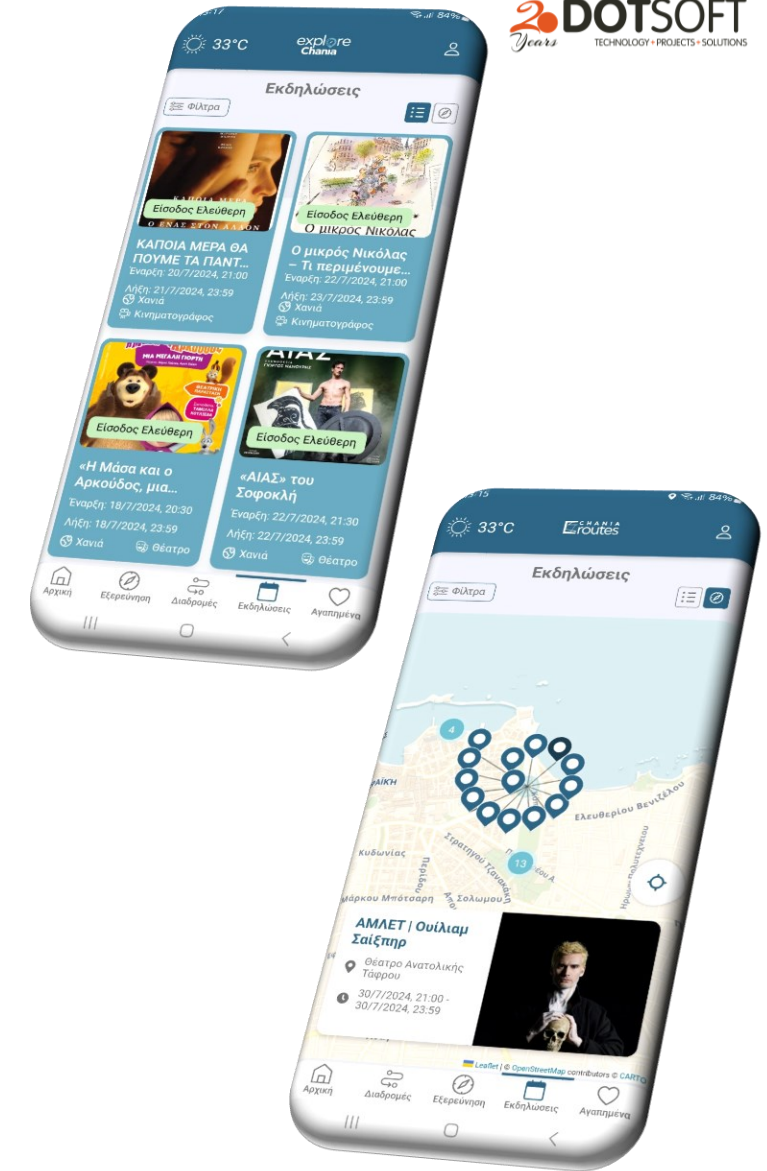


- ✓ Collection and documentation of cultural/tourist content
- ✓ Highlighting points of interest, trails and/or routes
- ✓ Digital tour with easy-to-use interactive navigation around the POIs
- ✓ Digital timeline
- ✓ Virtual reality (VR) and augmented reality (AR) technologies

02 Multilingual cultural events promotion app

Through the app, citizens can:

- ✓ Single view of all events
- ✓ Search events by category, date, venue
- ✓ Promotion of events organized by cultural institutions and Municipality groups
- ✓ Ability to book a seat / issue a ticket / make a payment
- ✓ Access via app and web portal

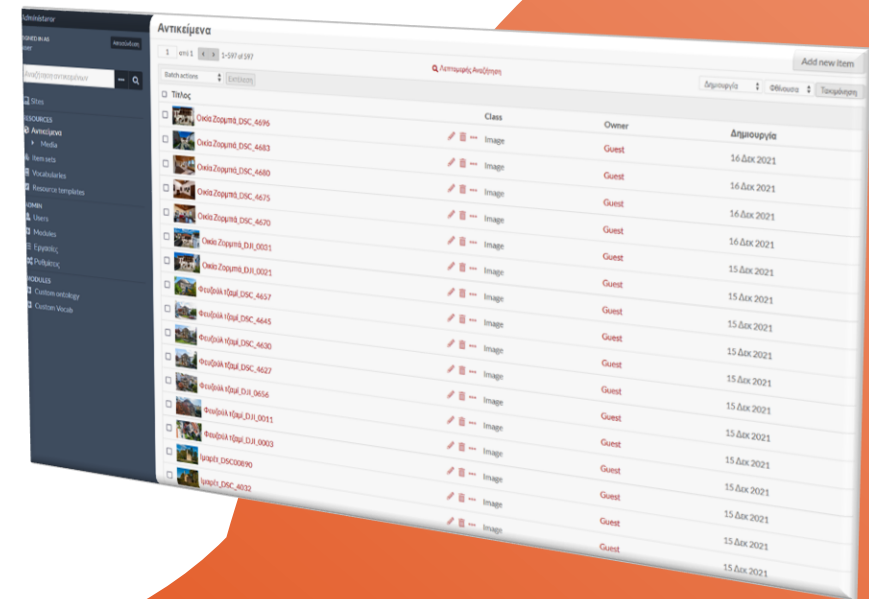


03 Digital Repository of cultural content

This is the central point of storage and management of the digital cultural material available to the Institution. Includes photo, video, graphic, audio and text files in a secure, centralized collection.

The key features of the digital repository include:

- Creating and managing multiple digital collections and content exhibitions.
- Ability to select different themes and customize them to create an exhibition platform that meets your needs.
- Selection of open protocols and standards for managing and distributing digital content.
- Manage multiple users and choose different levels of access and permissions to access content.
- Integration of external services and applications via APIs.
- Support for multiple languages and the possibility of customizing the language interface.
- Integration of digital content management and editing tools, such as bulk uploading, tagging and search.
- Ability to integrate cultural material into SearchCulture.gr and Europeana.



04 Digitization of the physical archive of the municipal library, historical archive and cultural associations

The digitization of historical archives is an undeniable need as it serves both the preservation of the material and its promotion, making it accessible to all interested parties, using modern and creative ways.

Digitization refers to the conversion of a text, image, audio or video element from a form (usually printed or analogue) to digital.

Indicatively it may include:

- Books (historical, cultural, public library, etc.)
- Historical photographic material (e.g., historical, cultural, library, etc.)
- Museum panels, exhibits and collections
- Historical audio and video files

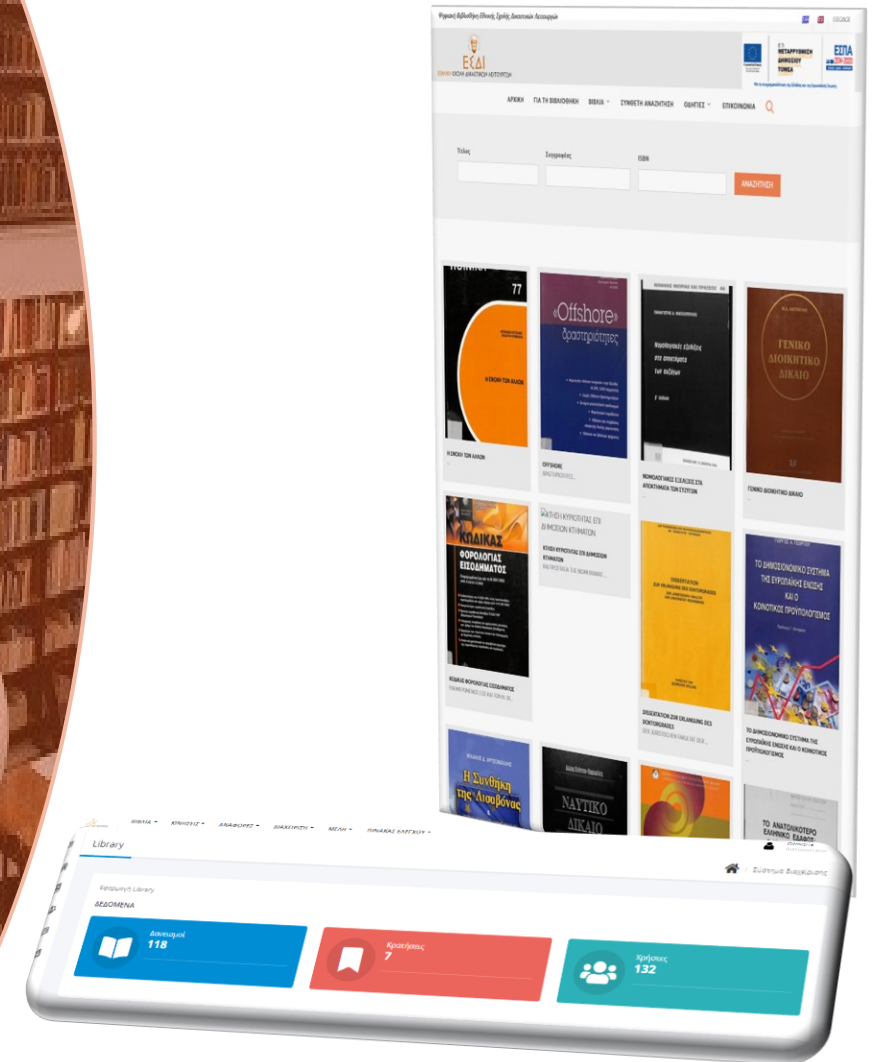
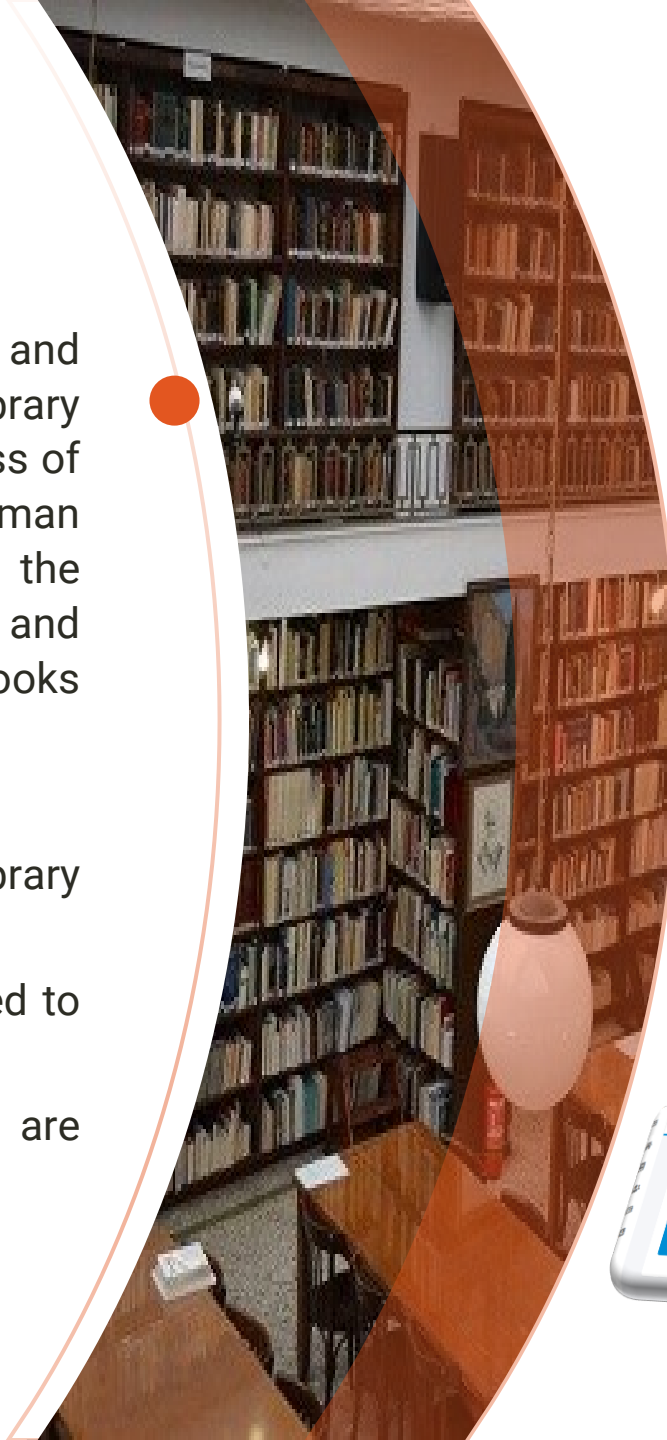


05 Public library lending application

The app focuses on lending, returning, inventory and the general security and management of library material. The aim is to fully automate the process of lending and returning books, eliminating the human factor, while at the same time automating the system for managing lending information and informing the interested parties of the books available for lending.

With the application:

- The requirement of librarian for library management is minimized,
- Reduction of the number of librarians required to manage the library library's lending system,
- Statistics and book evaluation indicators are recorded



06 Event management application

The Event Management System has been designed to optimize the planning and updating process of the institution's events. It also provides the appropriate tools for creating and configuring new events, allowing organizers to define event details such as name, date, time, location, description, as well as add audiovisual material.

The application supports:

- All metadata required for an event (title, category, description, images, venue, organizer, etc.)
- Different types of tickets (regular, reduced, etc.)
- Booking and purchasing tickets
- Electronic ticket check on arrival using QR code.





Thank you!

